

PART 1: The Innovation Bank (<500 words)

Purpose:

The purpose of the “The Innovation Bank” is to create an environment where STEM professionals may collaborate as decentralized semi-autonomous units as a means of combating viral threats and systemic risks.

Problem Statement:

STEM professionals do not have direct access to the specific research and experience they need to provide the public and private enterprise with validated solutions for diverse conditions of the built environment.

- Building designers, owners, and maintenance teams must serve millions of citizens in and around their homes and work places.
- COVID19 environment is complex requiring multi-disciplinary solutions that may be sourced through university research from microbiology to epistemology.
- Mutual exchange of validated knowledge and experience with researchers at the right time and the right place - fast and at scale - is required to proactively respond to COVID19 pandemic and other widespread systemic risks.

The “Built Environment”

- Buildings, machinery, and infrastructure for which a permanent physical manifestation exists.
- Inter-related, but distinct from the artistic, the financial, or the political environment.
- Tradeoff between economic health and public health is largely played out in the built environment.
- The Built Environment is the domain of STEM professionals and practitioners.

Current Business environment:

- Individual STEM professionals do not have complete information required to address unique systemic threats that impact real people in novel, highly localized, and day-to-day basis.
- The STEM professionals and practitioners are mutually segmented from each other by centralized organizational structures such as competitive enterprise, bureaucratic institutions, and adversarial law.
- STEM solutions propagates on centralized organizational structures, viruses propagate on a far-more efficient structure: “Network Effects”.

Solution: reorganize STEM Professionals by more efficient “Network Effects”, i.e., *decentralized semi-autonomous units*

The Innovation Bank (Definition)

A secure, validated, and decentralized knowledge repository and access system regulated by the use of a blockchain and game incentives rewarding a set of intended behaviors among participants while disincentivizing trivial, irrelevant, invalid, or malicious activity.

The Innovation Bank Operations

- Knowledge assets are curated in the form of claims and corresponding validation transactions among diverse STEM professionals (intellectual property).
- Transactions are memorialized with the distribution of cryptographic “game tokens” awarded to participants.
- The aggregate transaction records forms a network of nodes and branches that reveals important trends and business intelligence.
- The platform is funded by the trade of tokens on an open exchange.
- Third party access to valuable business intelligence requires the expenditure of tokens.
- STEM professionals may liquidate their tokens for other items of value on an open exchange.
- The Innovation Bank draws commission on token uptakes and expires the balance of redeemed tokens, thus restraining supply to optimize pricing stability.

Achievements and milestones:

- Creation of a prototype blockchain that produces blocks and creates tokens.
- Extensive publications, Lectures, and peer-review.
- Team experience includes multiple iterations, start-ups, publications, conferences innovation awards my major societies, corporations and academics.

Conclusion:

Project is ready for alpha testing in the University Environment.

PART 2: Team:

Dan Robles – Project Lead

Alicia Saey – Marketing and Public Relations Lead

Darryl Arrington – Blockchain Operations Lead

Michel Santos – Software Development Lead.
Bradley Layton – University and Research Lead
Randal Pires – Business Operations and International Lead

PART 3: Business Plan (<500 words)

Objective:

\$50,000 dollars will be required to resurrect prototype Blockchain (2017-2019) and iterate for launch of the Innovation Bank to select University Campuses.

Approximate breakdown:

\$20,000 Development costs.

\$20,000 Marketing costs,

\$10,000 Operations

Market

- STEM Products are often referred to as “soft costs” with a large financial gap that must be financed before any revenue may be collected from the STEM solution set.
- The market for STEM suppliers and STEM consumers is constrained by the prerequisite need for advance public or private funding.
- The formation of a “soft market” for cryptographic game tokens will help neutralize the “soft cost” period revealing a faster and more efficient market for knowledge assets.

Marketing Plan

- Initial marketing will target campuses of universities with active research programs through the office of technology transfer (or equivalent).
- Initially, The Innovation Bank would be applied to university STEM research.
- Market readiness levels (MRL), Technology readiness levels (ITL), IP readiness level (IRL), Legal readiness levels (LRL), will be advanced through corresponding engineering school, business school, and law school curriculum, and private industry – as a web of claims and validations.
- Formation of claims and validations creates a localized map of STEM networks from which aggregate business intelligence may be monetized.

Operations:

- A simple autonomous blockchain has been developed using an efficient proof-of-stake (POS) consensus mechanism.

- Punitive controls are minimized since each participant is incentivized to gain “stake” (i.e., equity) in the system, and disincentivized to exploit the system.
- Administrative controls are minimized as the blockchain will provide immutable record of time, frequency, and distribution of validated claims.

Governance:

- The Blockchain itself will be governed by “Witnesses Nodes” comprised of select universities, institutions, or individuals based on retained “stake” (i.e., equity) as determined by their individual token creation or holdings.
- This assures that a monopoly position cannot be attained by a single witness and thus decentralization is assured.

Management Summary: CoEngineers, PLLC is a professional engineering firm positioned at the intersection of STEM Professions and STEM practitioners. CoEngineers will serve as the initial legal construct and will hold Intellectual Property likewise corresponding to its claims and validations. CoEngineers will serve as bridge between existing centralized institutional organization and the proposed decentralized organizational structure driving the creation, development, and growth of the Innovation Bank.

Revenue Model:

- Operates entirely on accounting, storage and exchange of internal game tokens.
- Monetization occurs through the free market exchange of game tokens “minted” by the STEM Community through validated claims.
- Third party acquisition of tokens is required to access valuable trends, metadata, business intelligence and solutions to novel problems associated with COVID19 and systemic risks.
- The exchange rate between game tokens and other forms of value is established through the supply and demand for tokens.
- Platform is supported by commissions at token uptake.

Growth Plan:

- A Blockchain is comprised of Software and thus can be scaled indefinitely at low marginal cost.
- The growth model is expressed by power laws – the value of the network will increase exponentially as a function of the number of nodes.
- Users will receive residual income for developing STEM Products.
- Participants self-promote on Social Media as a means of finding each other for the purpose of minting more tokens.

